

Photographers—Commercial—(Cont'd)

BENNETT ASSOCIATES PHOTOGRAPHY
INGLESIDE - WEST PORTAL
PASSPORTS
1929 Ocean Av -----DE 4-3130

MIDDLE CHARLES

BAYVIEW PHOTOGRAPHERS
LEGAL PHOTOGRAPHY
ACCIDENT - CLAIMS
INSURANCE - FIRE
MEDICAL - INJURY
LARGE EXHIBIT PRINTS
COLOR SLIDES
Microfilming on Location
241 Lake -----BA 1-8802

BILL MARSHALL - SAN FRANCISCO

PHOTOGRAPHY-CUSTOM FRAMING
928 Castro -----AT 2-5145
Bowen Richard F Co 703 Market -----EX 7-1643
Brady Hans -----SK 1-6263
Brando's Graphic Art Service 40 Fremont-SU 1-0894
Brand Stewart, 5708 Vallejo -----DO 2-5272
Braun Ernest -----
479 Upper Scenic Av Sn Anslmo -----454-2791

CAL PICTURES INC

Photographers to Industry
COLOR
BLACK & WHITE
Advertising - Publicity
Architectural - Illustrative
Catalog - Portrait
Film Slides - Studio Sets
4 COLOR POST CARDS
BROCHURES - CATALOG SHEETS
925 Harrison -----YU 6-6038

Carlson Roy

Carlson Roy 170-2d -----YU 6-4532
Castle Ted R 566 Commercial -----EX 2-2816
Chang's Studio 333 Columbus Av -----YU 2-0773
Chin Bing Y 40 Wayne Pl -----SUtr 1-7592
Cine Kerska Productions -----
1283-39th Av, Montrose 4-4227
Coats Betty J 353 Kearny -----GA 1-4495
Cogan Bill Theatrical Photography -----
3199 Clement, Skylin 1-8665
Commercial Studios 404-11th Oakland -----GL 1-9717
Creighton Stan 149 Hyde -----GR 4-1172

CRISTOF STUDIO

INTERNATIONAL EXPERIENCE
In Fairmont Hotel
950 Calif -----EX 2-5710
If no answer call -----EV 6-1482

DAMEWOOD ORE

Publicity Photography & Sound Movies
760 Market -----GA 1-6714
Dandeleit Photographs -----
126 Redwood Rd Sn Anslmo -----456-1260

DAVIS CHAS W

Commercial - Advertising - Publicity
Architecture - Fashion - Displays
Color - Black & White Appointment Call
47A Duboce Av -----UN 1-0306

Demerise Ralph

Air News Photos -----EX 7-1916
846 California -----
Dickey Edward D 333 Sacramento, -----EXbrk 7-0232

DICKEY & HARLEN STUDIOS

ADVERTISING PHOTOGRAPHY
333 Sacramento -----EX 7-0232

Discovery Studios

82 Beale -----YU 1-1621
Don Tong Photographers 1718 Clay -----TU 5-2348

Your telephone is one of today's best bargains.

DORE STUDIO

See Our Ad Photographers-Portrait
2442 Mission -----AT 2-3321
DOUGLAS MACK PHOTOGRAPHY
See Crying Baby Photo-Portrait
42 Westlake Ct Daly City -----WY 2-3100
do Charme Studio 568 Sutter -----EXbrk 2-1569
EDWARDS PHOTOGRAPHY
3989-24th -----VA 4-3626
Ehrlich S G -----EX 2-4963
English Fred Photographs Inc
1251-5th Av Rowd City -----369-6294
ESQUIRE PHOTOGRAPHERS
12-7th -----MArkt 1-8478
Evans Bill 201 Buchanan -----UN 3-7790
Fagliano Hank 483 Broadway -----GA 1-7932
FAULKNER PHOTOGRAPHY
688 Sutter -----GR 4-4181
Fein Phil & Associates 475 Belvedere -----MO 1-1718
Flamm Roy 100 Upper Terrace -----OV 1-2235
Flannery Henry 1620 Broadway -----OR 3-0980
FRANKHOUSE HOWARD PHOTOGRAPHER
727 Claridge Dr Pacifica -----355-5311

FRENCH GERALD PHOTOGRAPHY

AERIAL ADVERTISING
PUBLIC RELATIONS
COMMERCIAL - INDUSTRIAL
421 Kearny -----DO 2-3470

GANLEN STUDIOS

YU 2-8131

GENERAL GRAPHIC SERVICES

CUSTOM QUALITY
SAME DAY SERVICE
COPIES - ENLARGEMENTS
YU-GRAPHS - SLIDES
880 Folsom -----GA 1-0872

GILL JESSE M

334 Hale -----JUnipr 4-2353
Ginet-Milo Studio 637 Irving -----SE 1-4428

GLOBECOMBERS LIMITED

1 Drummer -----EX 7-2927

GOLDSMITH OLIVER

DE 3-8006

GRAPHIC SERVICES INC

COLOR PHOTOGRAPHY
DYE TRANSFER PRINTS
509 Sansome -----DO 2-5759

Grau Studio

2025 Irving -----OV 1-4431
If no answer call -----EV 6-7932

GRIES ROBT

604 Commercial, -----YUkon 6-1215

GROUP THREE

Design Illustration Motion Picture
147 Natoma -----DO 2-0313

H & M Photo-Service

Hugh Beaumont
1317-17th Av -----LOmbd 4-3262

HAGEMANN LORING & SKELTON INC

1550 Calif -----ORdwy 3-8930
Halberstadt M 243 Vallejo -----EXbrk 2-7866
Halfee Photo Studio 2450 Clement -----SK 2-7351
Hanks V M Jr 89 San Pablo Av -----MOntrse 4-5556
Harlees Carl Jr 333 Sacramento -----EXbrk 7-0232
Harlow Bruce 828 Mission -----EX 2-2865
Hartscock -----
210 Post -----EX 2-0777

HASKETT JOHN & ASSOCIATES

COMMERCIAL - PRODUCT
FINE PORTRAITURE
WEDDINGS
Western Merchandise Mart
1355 Market -----KL 2-2311

TO REPAIR LINOLEUM

If you have a break in the edge of linoleum, take a good-sized piece of cloth (to reach well beyond the break at all points), cover it with glue and put it beneath the linoleum. Weight it down with heavy objects until it has had time to dry and set.

HASSMAN RAY PHOTOGRAPHY

FOR EVERY PURPOSE ANYWHERE
INDUSTRIAL
plant operations - your products
installations - buildings
offices - personnel
ADVERTISING - STUDIO SETUPS
PUBLICITY - GROUPS - PORTRAITS
COLOR - BLACK & WHITE - COLOR
and low cost, hand camera,
flash photography
At Market
8 Valencia -----UNdrl 3-6636

HERRINGTON-OLSON

769-22d Oakland -----452-0501
Hutton Wm H 66 Jersey -----VA 6-1398
Interstate Industrial Reporting Service Inc
700 Montay, GARld 1-1987
Isaac Studio 138 Church -----MArkt 1-2580
Ishimoto Tatsuo 461 Bush -----YUkon 2-7992
Jones Arnold A 71 City View Wy -----VA 6-0220
Jones Don W 7 Archer Cir Moraga -----376-5810

JONES DONALD PHOTOGRAPHY

8x10 GLOSSIES IN QUANTITIES
GIANT BLOW-UPS
16x20 - 30x40 - 40x60
42-2d -----YU 2-4432

JONES PROCTOR

See Our Ad Photographers-Portrait
3636 Clay -----JO 7-3113

KADRI ZIA

2135 Powell -----YU 2-0288
If no answer call Tiburon -----435-0106
Kaufman Studio of Westlake
181 Southeast Av Daly City, Plaza 6-2281

KEM LEE STUDIO

768 Clay -----DO 2-6211

KENNEY LARRY

248 Front -----YUkon 2-4676

KING PHOTOGRAPHER

TOM KING - BOB KLEIN
1841 Powell -----YU 6-0633

Klein Bob

1841 Powell -----YU 6-0633
Klein's Legal Service 448 Larkin -----PR 5-1045
Knight Geo 57 Main -----EX 7-5955

KURET PHOTOGRAPHERS

COMMERCIAL PHOTOGRAPHY
FASHION - FOOD - ADVERTISING
PUBLICITY - MURALS - TV SLIDES
1898 Hyde -----ORdwy 3-3745

La Fayette Studio

524 Sutter, -----SUtr 1-2180
Landpre Associates 215 Kearny -----DO 2-6587
Lauck Louis A 509 Sansome -----DOuglas 2-5759
Lawrence Jas A 690 Market -----GARld 1-8776
Lens Photos 1231-29th Av -----LO 6-8159
Leyton Gary Photography
1436A California -----PR 6-2422
Lido Studio 684 Broadway -----GA 1-8293

LUNDH ERIK C

OVER 25 YEARS OF SERVICE
TO MEDICAL - LEGAL PROFESSIONS
ADVERTISING & INDUSTRY
BLACK & WHITE - COLOR
PHOTOMICROGRAPHY
LANTERN SLIDES - TRANSPARENCIES
COPYING - PRINTING - ENLARGING
307-15th Av -----BA 1-1040
If no answer call -----DO 2-5458

Lyon Fred Pictures

Industrial Center Bldg Sausito -----332-2056
MacIver Studio
2421 Santa Clara Av Almda -----523-2445
Marvelo Enterprises 547 Howard -----SU 1-2655
Maskell Don Photography
843 Montgomery -----EX 7-2292

MERCER PHOTOGRAPHS

Mike & Polly Photos
382 Cresta Vista Dr -----JUnipr 6-5278
Milburn Ken 573 Mission -----YU 2-7918
Miller Saul H 145 Maywood Dr -----JU 4-1333
Milton Mann Studios 60 Maiden Ln -----YU 2-1910

MOLINO KEN

ARCHITECTURAL - ADVERTISING
COMMERCIAL - PUBLICITY
STUDIO STILLS
130 Woodland Av Sn Raff -----456-5439

MORTON-WATERS CO

LEGAL - COMMERCIAL - COLOR
PASSPORTS - SLIDES IN ALL SIZES
Near Montgomery
126 Sutter -----GA 1-2440

Morton-Waters Company

126 Sutter -----GARld 1-2440
(Please See Advertisement Page 757)

MOSS PHOTOGRAPHY

SALES PROMOTION
ADVERTISING
FOOD
617 Howard -----SU 1-3697

Moulin Gabriel Studios

181-2d
Day & Night call -----YU 6-4224
(Please See Advertisement Page 757)

MOULIN THOMAS

147 Natoma -----DO 2-0313

MYERS ALEX

52-2d -----EX 2-7802

NEEDHAM TED

712 Montgomery -----EX 2-6811

NIMMO PHOTOGRAPHIC ILLUSTRATION

2 Jerome Al -----YU 2-8074
Ockenfels J J 561 Sawyer -----DE 3-5652
Oligan Lucas Studio 205 Columbus Av, EXbrk 2-8943
Omi Henry Photos 2021 Fillmore, -----WEst 1-0715
Osborn Richard
Air News Photos -----EX 7-1916
Ouyang Wm 211 Bradford -----VA 4-3113

PACIFIC PICTORIAL

420 Market -----DO 2-1654
Passport Photo Studio 15-1st -----DOuglas 2-6926

PASSPORT PHOTOGRAPHS BY SWADLEY

SWADLEY W CREATIVE PHOTOGRAPHY
233 Post -----SUtr 1-3390

PASSPORT STUDIO

See Alient's Photo Supply Co
238 Market -----EX 2-2871

PATTERSON & HALL

Art Dept 425 Bush -----DO 2-1117
Typography Dept 425 Bush -----DO 2-3971
Persoff Richard Pier 33 -----EX 7-5418

PETER PERKINS PHOTOGRAPHY STUDIOS

ADVERTISING & COMMERCIAL
2135 Powell -----DO 2-7116

Phoenix III Picture Agency

379 Bay -----YU 2-7475

PHOTO ANNEX

3899 El Camino RI Palo Alto -----321-7999
Photo Art Workshop 526 Mission -----YU 2-1466

PHOTO-LAB THE

Passports-Photostats-TV Slides
1204 Sutter -----TUxedo 5-4083

PHOTOGRAPHY ASSOCIATES

627 Cortland Av -----VA 4-8774
PIGGOTT J K CO 1057 Howard, -----UNdrl 1-2169
(Please See Advertisement Page 757)

Pertola Studio

719 Taraval -----SEabright 1-1200
Pride & Joy Studio 32 Clement -----SK 2-7245
Ramsay Studio 1942 Ocean Av -----DE 3-0969
Randall Hal Photography
335 El Dorado Dr Daly City -----PL 5-3088
(Please See Advertisement Page 757)

Rensselaer Studio

35 Powell -----EX 2-4747

Riek Karl H Studio

45 Eckler -----YU 2-3419

Riemen Jeanne

Pier 5 North, -----GARld 1-2258

Rodriguez Aurelio

3312-26th -----MI 7-3923

Romaine Photography

590 Pacific Av -----YU 6-1949

ROMAINE EMILIE M PHOTOG

Glamour - Fashion - Portraits
GABRIEL MOULIN STUDIOS
181-2d -----YU 6-4224

RUBIOL STEVE PHOTOGRAPHY

COMMERCIAL & INDUSTRIAL
AERIAL & PUBLICITY
2-Way Radio Dispatched 24-Hours
1086 B Hayward -----538-2212

SANDINO MISSION STUDIO

2128 Main -----MA 1-1381

SANDINO PHOTO STUDIO

1317 Stockton -----YU 6-0936

SANSOME PHOTOS

OFFICIAL
IDENTIFICATION PHOTOS
PHOTOSTAT COPIES
WHILE YOU WAIT
Next to Immig. & Nat. Bldg
Cor of Sansome
449 Washington -----YUkon 6-1927

Santo Studio

1280-20thAv -----LOmbd 6-8402
School Pictures Inc 4790 Mission, -----JUnipr 6-7595

(Continued Next Page)

FROSTING SAVER

Frosting won't stick to waxed paper if you butter the paper lightly before wrapping.

Advertise here—it pays.

Photographers—Commercial—(Cont'd)

SCHOPPLEIN JOE
ARCHITECTURAL PHOTOGRAPHY
330 Tocoloma Av -----JU 4-8313
If no answer call -----OR 3-1900

SELLAND GEO

617 Howard -----SU 1-3697
Seutter Henry 589 Howard -----GA 1-2768
Shaffer Robt 471 Broadway -----YU 6-0737
Shapers Don
Advertising & Industrial Photography
225 Creekside Dr Palo Alto -----321-3731
Sharp Craig 680 Beach -----OR 3-1385
Shimmon Geo Market & New Montay, EXbrk 2-8600

SHIMMON GEORGE

Sheraton-Palace Hotel YUkon 6-4495
Signature Group of Photographic Illustrators
712 Montgomery -----EX 2-7266

SKELTON PHOTOGRAPHY

1550 Calif -----OR 3-8930
Smith Dale Wilson Pier 5 South -----EXbrk 7-7072

SMITH LOREN P

509 Sansome -----DOuglas 2-5759

SOLSO BERGE STUDIOS

See Ad under Photographers Portrait
5827 Geary Bl -----SK 1-5004
Sommer Paul & Helen
5520 Geary Bl -----BA 1-8748

SPOTTS HARRY INC

254 Sutter -----EX 7-2179
Stapp Blair 162 Clipper -----VA 6-6633
Stone & Steccati 325 Pacific Av -----DO 2-5420

STRECKER REPRODUCTION & SUPPLY INC

517 Mission, DOuglas 2-2254
Strohmyer Photographs 202 Green -----GA 1-4751
Studio Eight 200 Presidio Av -----WA 2-1476
Studio Sixteen Inc 2135 Powell -----YU 2-2097

SWADLEY W CREATIVE PHOTOGRAPHY

BUSINESSMEN'S PORTRAITS
PUBLICITY - ADVERTISING
ARCHITECTURAL - MARINE
WEDDINGS
PERSONALITY PORTRAITS
PASSPORTS
FINE COPY & RESTORATION WORK
Between Grant & Stockton
233 Post -----SU 1-3390

Tagney Geo

360 Kearny -----YU 1-4646
Terminal Photo Studio 375 O'Farrell, PRsct 6-7738

TESIO GEO A

Legal Work & Insurance Investigations
354-21st Oakland -----444-1300

Tong Don Photographers

1718 Clay -----TU 5-2348

TRANS-AMERICAN PHOTO SERVICE

1615 Polk -----TU 5-6358
Trevino Louis 2257 Market -----HE 1-2522
Turner Productions 2257 Market -----HE 1-2522
United Press International-Commercial
Photography Division 113 W 25th Av Sn Mto
From the following exchanges only
San Francisco
(No Charge) Ask Operator for -----Enterprise 10777

VAN ECKHARDT STUDIO

Phelan Bldg -----EXbrk 2-6635
Van Wandelen Henri 87 Main -----YUkon 2-7179
Vano Tom 483 Broadway -----GA 1-7932

VANO-WELLS-FLAGLIANO PHOTOGRAPHY INC

483 Broadway -----GA 1-7932
Vogel Barney 248 Front -----SU 1-8964
Wallace-Zora Photos 2253 Market, -----HEmox 1-1709
If no answer call -----PL 6-5256

WATERS CO

Same as Morton-Waters Co
126 Sutter -----GA 1-2440
Weckler Chas 1714 Stockton, -----YUkon 2-1750
Wells Jon 483 Broadway -----GA 1-7932

WESTERN OVERLOADS INC

14 Spear -----YU 1-4303

WETZEL E PERCIVAL

COMMERCIAL PHOTOGRAPHER
Glamourizing Ladies Apparel
By Appointment Only
537 Gough -----UN 3-5710

Whigham Studio

3780 Mission -----ATwtr 2-2997
Wide World Photos 905 Mission -----DO 2-6575

WILDMAN BEN H

44 Brannan -----DO 2-2391

WILLIAMS PHOTOGRAPHY

947 Folsom -----GA 1-2343
Wright Gene 1412 Grant Av -----YU 2-0413

Who handles that brand? Most widely advertised products are listed in the YELLOW PAGES.

Photographers—Medical & Dental

Ehrlich S G -----EX 2-4863
Lundh Erik C 307-15th Av -----BAyve 1-1040
Swadley W Creative Photography
233 Post, SUtr 1-3390

Photographers—Portrait

A PASSPORT STUDIO same as Rensselaer Studio
QUICK SERVICE
QUALITY PORTRAITS
10:30 TO 6 LUNCH 2:30 TO 3
MAYBELLE G GAMBLE - Owner
Between Ellis & Eddy (Upstairs)
35 Powell -----EX 2-4747

A & A BLUEPRINT & PHOTOCOPY SERVICE

OFFICIAL PASSPORT PHOTOS
30 MINUTE SERVICE
Portraits of Distinction
Photostat Copies
WHILE-U-WAIT
OPEN SATURDAYS
15-1st at Market -----DO 2-5458

Advanced Photography

See Our Ad Photographers Coml
1743A Siktin -----GA 1-3693
Alexander Charles Studios 1255 Post -----PR 6-8477
Andre Leon Studio 1315-16th Av -----MO 1-4544
From the following exchanges only
East Bay
(No Charge) Ask Operator for -----Enterprise 10484
(Please See Advertisement Page 761)

APPLEGATE